



# LOCATION



### TECH START UP CITY



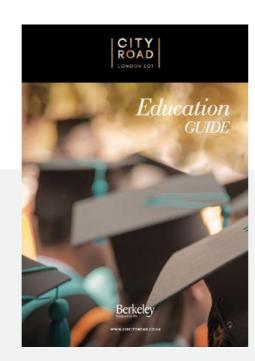
- There are estimated to be some 3,228 registered companies per square km in the ECIV postcode alone.
- Residential property in the Silicon Roundabout walk zone is outperforming wider boroughs and the trend is forecast to continue.
- The Technology and Media sector already accounts for 650,000 jobs in London, and Islington is forecast to have one of the highest rates of job creation in the coming years.
- 250 City Road is located next to Old Street, known as the Silicon Roundabout and the Capital's technology/digital sector hub.
- London is now undisputedly a global technology centre; the digital capital of Europe.
- Google's head office now open in King's Cross, employing 7,000 (approx.) people is a major boost for the demand of residential housing in the local area.



### UNIVERSITY

London's top universities are within easy reach of 250 City Road; with many so close you can go from your living room to classroom in less than half an hour.





DOWNLOAD THE EDUCATION GUIDE







Cass Business School ual london college of fashion

London College of Fashion, Curtain Road Campus







### **TUBE**Old Street Station

		mins		
ual central saint martins	University of the Arts London Central St Martins (King's Cross)	5		
		9	London College of Communication (Elephant & Castle)	ual london college of communication
ES LSBU	London South Bank University (Elephant & Castle)	9		
		10	London School of Business & Finance (Tower Hill)	London School of Business & Finance
SOAS University of London	School of Oriental & African Studies (Russell Square)	10		
<b>L</b> ∕ING'S		12	London School of Economics (Holborn)	THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE
LONDON	King's College London (Temple)	14		
		12	London College of Fashion (Oxford Circus)	ual london college of fashion
<b>UCL</b>	University College London (Euston Square)	16		
		17	Queen Mary University of London (Mile End)	Queen Mary
UNIVERSITY OF WESTMINSTER#	University of Westminster (Baker Street)	20		
		20	Regent's University London (Baker Street)	REGENT'S UNIVERSITY LONDON
London Business School	London Business School (Baker Street)	20		
ROYAL		20	European School of Economics (Bond Street)	European School of Economics
ACADEMY OF MUSIC	Royal Academy of Music (Regent's Park)	20		
		23	City of Westminster College (Edgware Road)	CITY OF Westminster College
Imperial College London	Imperial College (South Kensington)	24		

### LOCATION AND TRANSPORT LINKS

### LOCAL AREA

Original and accessible, at 250 City Road you really are at the heart of everything London has to offer. With the delights of Upper Street or Silicon Roundabout a ten minute walk away, you are perfectly placed for work or play.

- Situated on the edge of Shoreditch, City Road has endless activity on your doorstep within a ten minute walk including hidden bars, unique coffee shops and a flurry of restaurants.
- Regent's Canal runs parallel to the road, offering the chance for a leisurely stroll past the coffee shops, pubs and places of interest that line the route.
- Visit Victoria Miro, showing the work of established and emerging artists from the USA, Europe and Asia in an exhibition space close to the financial heart of London.
- Cultural arts amenities nearby include the Wesley's Chapel, House and Museum of Methodism, Sadler's Wells and the Old Red Lion Theatre
- Workplaces in the City and central London are just a short walk away, 250 City Road connects Tech City with the cultural attractions of Islington and the city beyond.

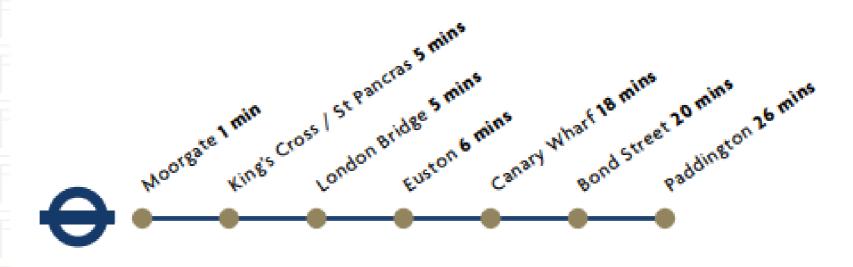
#### TRANSPORT LINKS

250 City Road is all set to become a hub in its own right. This intersection between the hot spots of Old Street and Angel is also where a busy modern thoroughfare meets the tranquillity of bygone waterways.

- Located in Zone 1.
- Excellent Overground rail links provide immediate access across London and beyond via Old Street, Liverpool Street, Farringdon and King's Cross St Pancras.

- Crossrail connection at nearby Farringdon Station will provide quick access to Tottenham Court Road (2 mins), Canary Wharf (8 mins), Paddington (8 mins) and Heathrow Airport (32 mins).
- Nearest underground stations are Old Street (0.4 mile) and Angel (0.5 mile), both with connections to the Northern Line. King's Cross St Pancras (1 stop from Angel) will provide connections via the Victoria, Circle, Hammersmith & City, Metropolitan and Northern lines as well as National Rail and Eurostar.

### UNDERGROUND TIMES FROM OLD STREET STATION



All times are based on travelling at 7.30am on a weekday. Journey times are approximate only. Sources: tfl.co.uk and Google Maps. Lifestyle images are indicative only.

### CONNECTIONS

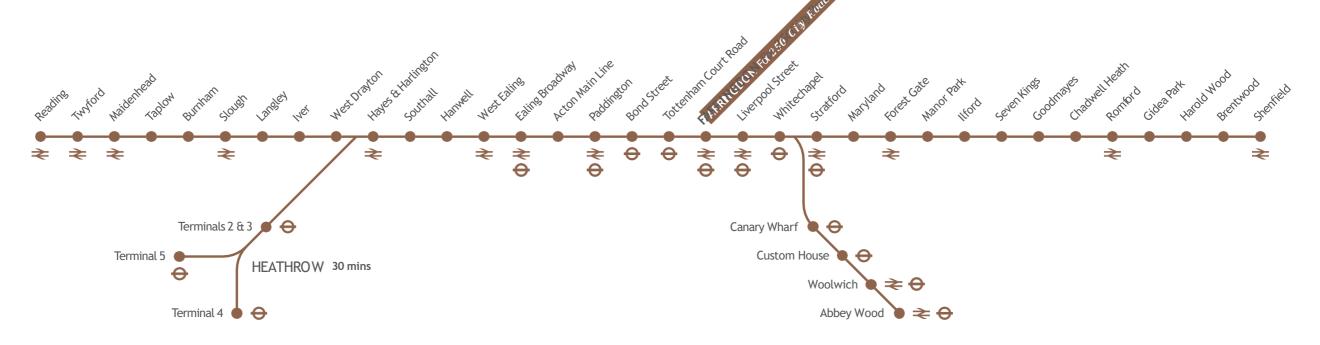


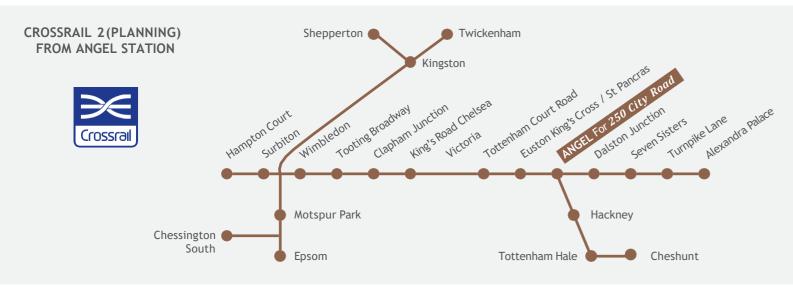




**CROSSRAIL TIMES FROM FARRINGDON STATION** 









### INNOVATIVE

# DESIGN



Comcast Technology Center



### **Foster + Partners**



Apple, Regent's Street

LONDON







Beijing International Airport



# RESIDENTS' FACILITIES

Whether you need an area to work away from the office or prefer to work out a little closer to home, you will find yourself in the ideal surroundings.

Residents can enjoy access to five star facilities from a state-of-the-art gym, yoga studio, indoor swimming pool, games room, spa & treatment room to the sleek business lounge, residents' lounge, screening & karaoke room, 24 hour concierge service and 7th floor rooftop terrace.

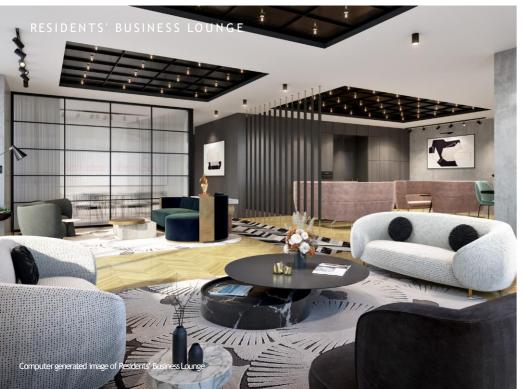
### VIRTUAL TOUR OF FACILITIES

















# OFFICE, RETAIL & HOTEL







### LONDON'S MOST DYNAMIC NEW OFFICE SPACE

78,000 sq ft of Grade A new office space Approximately 30,000 sq ft retail space



### **LUXURY 4\* HOTEL BY NHOW**

190 bedrooms

Restaurant

Bar

Fitness suite

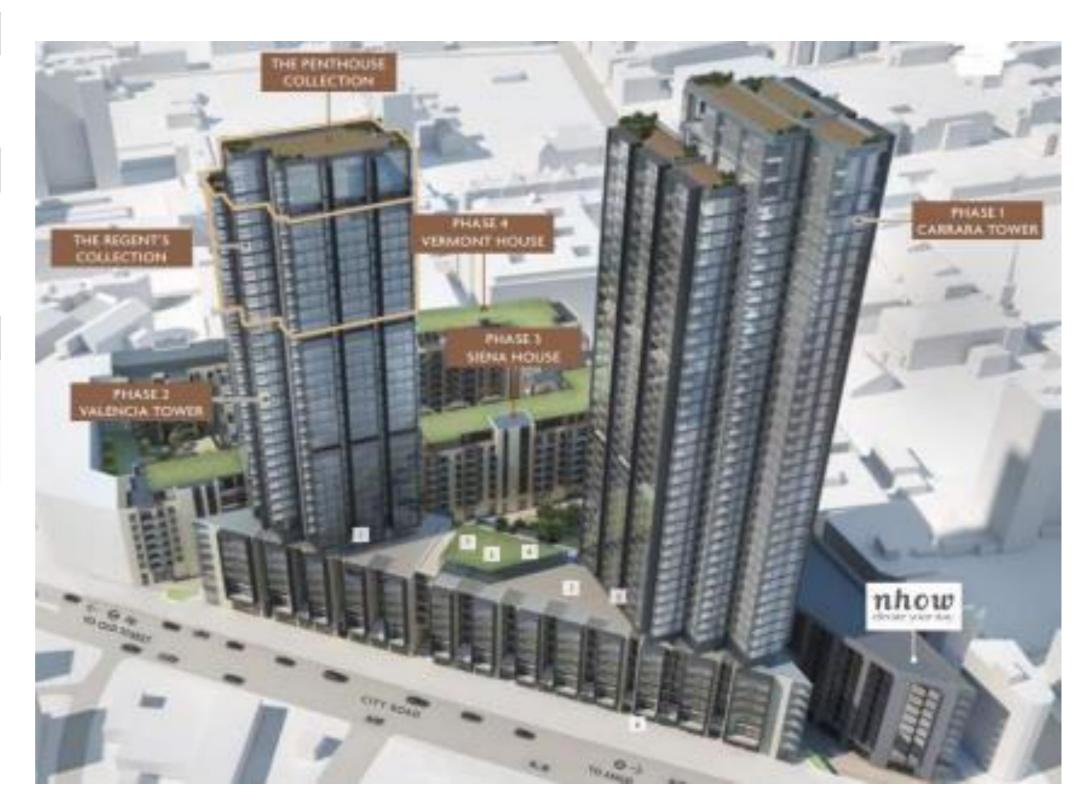
# PHASE 2 AND PHASE 3

Valencia Tower	Apartments
1 Bed	114
2 Bed	87
3 Bed	5
Valencia Penthouse	Apartments
Valencia Penthouse  2 Bed	Apartments
2 Bed	2

Siena House	Apartments
1 Bed	18
2 Bed	35
2 Bed Duplex	3
3 Bed	9
TOTAL	65

Vermont House	Apartments
1 Bed	12
2 Bed	47
3 Bed	4

TOTAL	6.



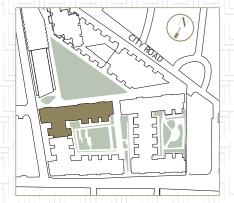
### **GENERAL INFORMATION**



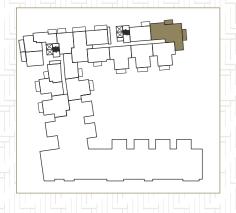
APARTMENT NO.

S1.01

#### SITE PLAN



#### LOCATOR



### Siena House Three Bedroom **APARTMENTS**



Views over landscaped gardens, water features and sculptures







Views over landscaped courtyard



APARTMENTS S(1-6).01	110.1 SQ. M	1,185 SQ.FT
Kitchen	2.00m x 4.43m	6' 7" x 14 6"
Living/Dining Room	3.46m x 6.49m	11 4" x 21' 3"
Bedroom 1	3.47m x 5.84m	11 4" x 19 2"
Bedroom 2	3.00m x 4.74m	9' 10' x 15 6"
Bedroom 3	3.75m x 3.37m	12 4" x 11 1"
Balcony 1	5.9 sq m	63 sq ft
Balcony 2	8.1sq m	87 sq ft

◆ Measurement Points C Cloak/Storage U Utility Cupboard S Open Shelf W Provision for Wardrobe

Floorplans shown for 250 City Road are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Subject to Planning.

# SIENA AND VERMONT HOUSE AVAILABILITY

	Vermont House & Siena House							
Apt No.	House	Floor	Unit Area	Balcony Area	Total Area	Aspect / Views Towards	Estimated Rental Yield	Asking Price
	1 Bedroom Apartments							
V6.03	Vermont	6	538 Sqft / 50 Sqm	78 Sqft / 7 Sqm	616 Sqft / 57 Sqm	Internal Landscaped Gardens	4.5%	£882,500
	2 Bedroom Apartments							
V0.03	Vermont	G	812 Sqft / 75 Sqm	325 Sqft / 30 Sqm	1,137 Sqft / 106 Sqm	Internal Landscaped Gardens	4.3%	£1,214,000
V1.04	Vermont	1	813 Sqft / 75.5 Sqm	78 Sqft / 7 Sqm	891 Sqft / 83 Sqm	Internal Landscaped Gardens	4.3%	£1,226,500
V1.05	Vermont	1	806 Sqft / 75 Sqm	75 Sqft / 7.4 Sqm	884 Sqft / 82 Sqm	Internal Landscaped Gardens	4.3%	£1,214,000
V1.08	Vermont	1	810 Sqft / 75 Sqm	80 Sqft / 7.4 Sqm	890 Sqft / 83 Sqm	Internal Landscaped Gardens	4.3%	£1,226,500
V2.04	Vermont	2	813 Sqft / 75.5 Sqm	78 Sqft / 7 Sqm	891 Sqft / 82.8 Sqm	Internal Landscaped Gardens	4.1%	£1,239,000
V2.06	Vermont	2	810 Sqft / 75 Sqm	78 Sqft / 7 Sqm	888 Sqft / 82 Sqm	Internal Landscaped Gardens	4.3%	£1,226,500
V3.05	Vermont	3	806 Sqft / 75 Sqm	75 Sqft / 7.4 Sqm	884 Sqft / 82 Sqm	Internal Landscaped Gardens	4.3%	RESERVED
3 Bedroom Apartments								
\$1.01	Siena	1	1,185 sqft / 110 sqm	150 sqft / 14 sqm	1,335 sqft / 124 sqm	Main Piazza and Internal Landscaped Gardens	4.7%	£1,702,500

Disclaimer – The above prices are correct at the time of distribution. However, Berkeley Homes reserves the right to increase prices without prior notification.

# ON YOUR PHONE

Explore everything there is to offer at 250 City Road ALL in one place.



SCAN USING A QR APP ON YOUR PHONE

